



Grant Russell

Marketing • Operations • Video Production

San Diego, CA • (858) 886-6471

gsrussell7@gmail.com

gsrvideo.com



PORTFOLIO

5M+

TOTAL VIEWS

5+

YEARS PRODUCING VIDEO

AI-Fluent

VIDEO PRODUCER & OPERATOR

Marketing and operations professional with a strong video production background. I take projects from idea to finished product, whether that's a campaign, a piece of content, a website update, or a process that needs fixing. At Abtech Technologies, an IT managed services provider, I support marketing and content, communicate technical services clearly, and assist with day-to-day operations. At resqme I was promoted from intern to full-time in two months and ran a weekly content schedule across seven platforms. Organized, AI-fluent, and quick to learn new systems.

/// PROFESSIONAL EXPERIENCE

Marketing Coordinator [Abtech Technologies](#)

Vista, CA • Dec 2024 – Present

- Produce the company's **animated video content end to end**, including brand ads and service explainers: storyboard, script, animation, sound design, and delivery in 4K widescreen and vertical social formats.
- Translate complex IT services (cybersecurity, backup and recovery, Microsoft 365, data-center hosting) into clear, customer-ready messaging for campaigns, the website, and sales enablement.
- Support day-to-day administrative and operations work alongside marketing on a small, fast-moving team.
- Introduced AI-assisted workflows that speed up concepting, copywriting, and visual iteration.

Marketing Videographer [resqme, Inc.](#)

May 2023 – Dec 2024 • **1M+ views**

- **Promoted from intern to full-time within two months** based on output, quality, and results.
- Owned weekly production across **seven platforms** (one long-form and three short-form videos per week), from scripting and shooting through editing and publishing.
- Used performance data to refine hooks and pacing, driving **1M+ cumulative views** for product and brand content.

/// INDEPENDENT VIDEO PROJECTS

AI Video Producer & Channel Owner [@SimpleTheory_x](#)

2026 • **3M+ views**

- Built an AI-driven short-form channel from zero to **3M+ views in three months** by testing hooks and formats and keeping what the numbers proved.
- Ran the full pipeline solo, from concept and generation through editing, publishing, and performance review.

Independent Short-Form Producer [@gsrvids](#)

2024 – 2025 • **1M+ views**

- Produced viral short-form video; top performers reached **750K+** and **110K+ views**.

/// SKILLS & TOOLS

Communication & content: scripting, video production and editing, motion graphics, graphics, web content, on-camera delivery

Production tools: Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, Blender

AI & productivity: Claude, ChatGPT, Gemini, Grok, Codex • workflow automation • Kling, Runway, Midjourney, ElevenLabs

Operations & work style: fast turnaround, efficient workflows, project coordination, deadline management, end-to-end ownership, data-driven decisions

/// EDUCATION

University of California, Santa Barbara — Bachelor of Arts • GPA 3.6

Class of 2022